



# TROOPS DIRECT

**WHEN THE TROOPS REQUEST IT, WE PROVIDE IT. NO CHARGE.**

From conventional units to Special Operations 'Teams', Troops Direct functions as a non-profit, on-demand supply line for units based anywhere on the globe, providing any detailed medical, tactical, operational and K9 support that they specifically request – all at no expense to the unit. This is our commitment to our Americans in uniform and their bravery.

Troops Direct is not about supporting war or the politics that may surround it. We are simply about providing for our heroes in an unprecedented manner. Until there are no more conflicts, Troops Direct will be there for our country and her brave service members.

## HOW TO DONATE

**Donate online:**  
[TroopsDirect.org](http://TroopsDirect.org)

**Mail donations to:**  
Troops Direct  
4000 Executive Pkwy, Suite 375  
San Ramon, CA 94583



**NOT FOR PROFIT**



**DELIVERS ANYWHERE**



**COMMITTED TO OUR HEROES**

## FOR MORE INFO

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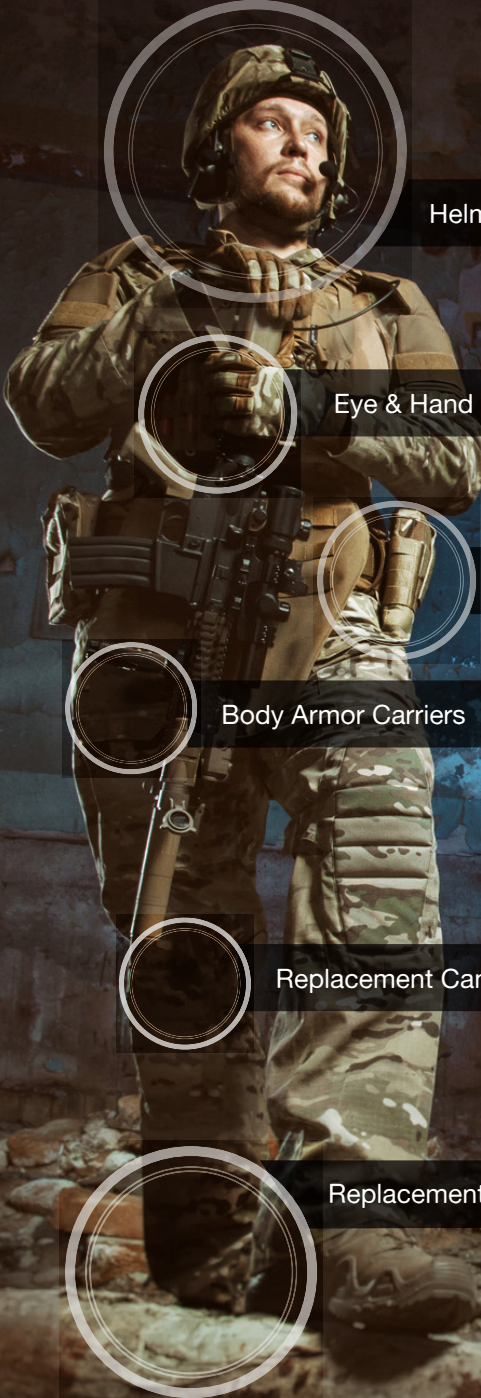
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Donate today at [TroopsDirect.org](http://TroopsDirect.org). Every dollar counts.



## COMMONLY REQUESTED SUPPLIES



Helmets & Communications Equipment

Eye & Hand Protection

Trauma & Rescue Equipment

Body Armor Carriers

Replacement Camouflage Uniforms

Replacement Footwear



Sergeant Jeff M.

*"The program you guys have is one of the most unique and best programs out there. The support you have given me will not only help myself when running ops, but provide an extra layer of security and safety for my K9."*

## OTHER REQUESTED ITEMS

Landmine Threat Mitigation  
Fully Stocked Medical Kits  
K9 Care  
GPS Units  
Metal Detectors  
Cold Weather Gear

Machinery Parts & Tools  
Parachute Rigging Equipment  
Tourniquets & Stretchers  
Nutritional Staples  
Sleeping Bags  
Tactical Belts & Pouches

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## IT STARTED WITH A SINGLE PACKAGE

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It started with a simple package to a longtime friend and Infantry Commander deployed to Afghanistan. His email of thanks not only expressed his gratitude, but also the need for him to share the contents with the troops under his command. I was shocked to learn there were tens of thousands of service members on the front lines who would benefit from an ongoing supply of hygiene, nutrition, medical supplies and operational gear. These essential staples would keep them healthy, sharp and motivated, and perhaps even alive.

So the quest began with the goal of giving these Americans anything and everything that could possibly be mustered. The difference however, was that it wasn't going to be for one soldier at a time in shoe box sized packages, but rather at unprecedented levels. Shipments would be to entire units in bulk. For the uninitiated, that is upwards of 1,000 service members supported in a single shipment. Furthermore, the guesswork would be eliminated from the process as communications would be direct with the front lines in order to ship items they specifically requested.

With that, friends and corporate contacts were engaged and support for this mission was received with the energy of a tsunami. Troops Direct was born. Soon after, the gauge for measuring Troops Direct support went from 'boxes and pounds' to 'pallets and tons'. In the following months, a (very) high ranking military official stated that Troops Direct was a game changer for his units and that an organization such as this comes around once in a military's generation. Hearing those words, we knew we were doing something right.

Almost a decade later, Troops Direct has supplied our forces across all continents, and on every type of mission. Still at zero cost to them. Because of you, Troops Direct has helped accomplish missions and protected the lives of our sons and daughters in the process.



**Aaron Negherbon**  
Founder & Executive Director  
Troops Direct





# WHY TROOPS DIRECT?

## URGENT NEEDS, BUREAUCRACY AND RED TAPE



The battlespaces are dynamic and fluid environments.

When deployed, our troops often have immediate needs - critical to their mission and safety - that cannot be met by the large military supply chain.



Massive government contracts and budgets can impede the fulfillment of proper and relevant equipment.

Our fighting forces know what equipment is required to complete the mission better than the planners and policy makers in Washington, D.C. Multi-year 'one size fits all' contracts can produce equipment that becomes obsolete or unusable before government budgets allow for its replacement.



Military logistics can often slow the delivery of needed yet available supplies.

The big military logistics system is not constructed to deliver unique or mission critical items 'on demand.' Often, troops in need must wait for a cargo plane to be scheduled to depart to their area.



Sergeant John C.

*"The organization you run is bar none real support soldiers need. The bags you sent us were put to use immediately carrying about 100 pounds of weight. The equipment definitely increased our load bearing capabilities and reduced the fatigue on our war fighters."*





## YOUR DONATION MAKES A DIFFERENCE

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How do YOU support the troops? There are many way to support our Americans in uniform. Troops Direct is like no other, empowering and protecting our service members in an unprecedented manner. Troops Direct increases mission success and helps our heroes return home safe and sound to their loved ones. When you donate to Troops Direct, you truly are supporting the troops.



**\$25**

Shipping fees for a PRIORITY shipment to an American unit anywhere around the globe.



**\$100**

2 pairs of ballistic eye protection,  
1 pair of replacement boots or  
2 stretchers.



**\$1,000**

10 fully stocked medical kits or  
4 GPS units or 2 metal detectors  
used to identify deadly landmines.



**\$10,000**

20 water filtration units,  
10 ballistic helmets, or  
5 communications systems.



**\$100,000**

An 'open account' for a Special  
Operations 'Team' standing by to respond  
immediately to any global crisis.



**\$250,000**

An 'open account' for 1 Infantry  
Regiment comprised of about  
5,000 American troops.



## WE DO NOT DELIVER CARE PACKAGES

Troops Direct is not here to make sure our troops have candy, cookies or even cards from home. We are here to provide our troops with the critically needed items that they request for their safety and for mission success. Because of government red tape, ever changing budgets and inefficient logistics, our troops cannot always get what they need, when they need it. However, when you donate to Troops Direct, they can. It may be a helmet, life support equipment, tools to defuse landmines, a pair of boots or anything else they request. Troops Direct steps up and meets the challenge. Troops Direct can supply requested items in a matter of days as opposed to months, making a dramatic difference in the lives and success of our soldiers.

*"Often, military procurement goes to the lowest bidder and without asking the war fighters what equipment they need to complete the mission safely and effectively... you are making the difference and are true patriots."*

Sergeant Mark S.



**TROOPS DIRECT**

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